

NORTH EAST
BUSINESSiQ
Awards 2027

In association with 

LIVE
AWARDS
EVENT
2027



BUSINESSiQ Awards 2027: Raising the Standard. Again.

In 2025, we broke the mould.
In 2026, we proved it wasn't a one-off.

We challenged the traditional awards format and the response was undeniable. A packed room, a different kind of energy, and an experience that people are still talking about. Not just an event, but a statement about where the North East business community is heading.

Now, in 2027, we go again.

The BUSINESSiQ Awards has never been about standing still. Each year, we take it to a new location, bringing the spotlight to different corners of this region and showcasing the depth, diversity, and ambition that exists across it.

This isn't a formula. It's a mindset.

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Expect an experience that goes beyond the stage. A night designed to connect, energise, and celebrate the people and businesses pushing the region forward — from disruptive start-ups to established leaders shaping the future.

For our partners, this is more than visibility. It's alignment with progress, ambition, and a platform that reflects the pace of modern business in the North East.

The region doesn't stand still.
Neither do we.

**2027 won't just raise the bar.
It will redefine it.**



The Event

- Date and Location TBC.
- Champagne reception.
- Black tie.
- Entertainment.
- Celebrating the flavours of the North East with a handpicked selection of gourmet street food - served in a relaxed, informal style perfect for mingling.
- Networking with senior business leaders.
- A night of celebration.



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Award Categories

12 categories, with the aim of recognising small, medium and large enterprises who are leading the way in the North East:

- Training and Skills Award
- Innovation Award
- New Business of the Year
- Creative Business of the Year
- Export Champion Award
- Diversity and Inclusion Award
- Employee Health and Wellbeing Award
- Community Impact Award
- Net Zero Award
- SME of the Year
- Business of the Year
- Inspirational Leader of the Year*

*Not open for nominations. Presented by BUSINESSiQ

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Partnership 2027

- Article published in The Northern Echo and appearing online announcing you as the category sponsor of choice.
- 2-page editorial feature in BUSINESSiQ magazine (June 2027)
- Full brand exposure across LOCALiQ news, press and social media channels promoting the event.
- Branding on all entry forms in paper and online.
- Credit as category sponsor on all pre-event editorial coverage.
- Full brand exposure throughout the awards night.
- Involvement in a judging day with fellow category sponsors.
- Presentation of the category award to the winner.
- Half page advert in The Northern Echo pre (18th April) and post (25th April) event supplements.
- Digital display awareness campaign.
- Accreditation on winners' certificates and trophy
- Category award winners highlights promoted post event via social media.
- 10 tickets for the event

Investment: £4,000+VAT

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Additional sponsorship opportunities

Finalist Video Sponsor
£1,000+VAT

Networking reception sponsor
£500+VAT

Post-event Awards highlight film sponsor
£500+VAT

Entertainment sponsor
£500+VAT

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